

## RemoteNotify<sup>®</sup> Alert Notification Software



Critical incidents are inevitable in any type of business or industry. Such events could range from a power outage to a terrorist attack. As a result, risk management is becoming more and more crucial in all businesses to combat these events. An alert notification system is an electronic communication of messages to groups or individuals which are sent to endpoint devices simultaneously. Implementing this type of system will help your business build a stronger risk management program by:

1. Allowing key personnel to be notified in minutes which allows management to focus on critical decision making.
2. Eliminating human error, misinformation, rumors, and/or heightened emotions from causing additional difficulties during an event.
3. Creating customized messages to be tailored to different target audiences based on roles within the organization.

The National Safe Workplace Institute projects the cost to business at greater than **\$4.3 billion** annually as the result of loss of productivity due to communication errors during internal and external events.

### The Challenge

Communication is one of the most important aspects for any successful organization which is a challenge to maintain across all departments. If any irregular situation were to occur, your organization should have a system to contact any relevant personnel. There are several methods to achieve contact in today's technologically advanced society including messaging, emailing, and calling. In order to efficiently communicate, your alert notification system should incorporate these methods of contact in an easy to use, intuitive platform.

### The Solution

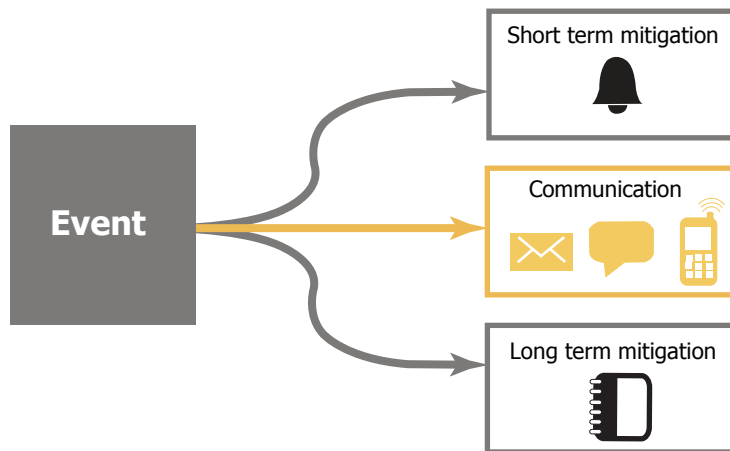
An alert notification software will allow you to efficiently communicate during emergency events, public alerts, crisis warnings, IT service alerts, business operation notices, and business process driven changes. Specialized Data Systems is fully capable to provide these solutions with our alert notification product known as **RemoteNotify<sup>®</sup>**.

### RemoteNotify® Alert Notification Software

**RemoteNotify®** is a messaging portal for organizations to effectively communicate during normal day-to-day operations or emergency crisis events. The system provides an array of medians such as mobile and desktop devices which makes it accessible and easy to use. Our product offers group messaging which can be easily distributed at an individual level. RemoteNotify contains the following modules; email, SMS, call, contacts, users, and reports.

RemoteNotify includes the following features:

- SMS message, email, audio alerts
- Categorization by group
- Immediate or scheduled alerts
- Template building
- Documented notification audit log
- Accessibility on mobile and desktop devices
- Full data integration with RemoteComply®



### About Specialized Data Systems

Specialized Data Systems, Inc. is a software development company that provides technology solutions to banks and credit unions. Since 1989, we have been committed to providing “best of breed” products and services to financial institutions.

**For more information about RemoteNotify or to schedule a product demonstration please contact us at [sales@specializeddata.com](mailto:sales@specializeddata.com) or call (203) 468-3400 ext. 308.**

